

# wednesday relations

Home of Customer Obsession



## Meet our members and get new business

Wednesday Relations have 13 000 members within Marketing, Customer Experience and CRM. Our members are eager to get invited to events, develop their competence and meet new vendors, consultants and agencies. Together with event partners Wednesday Relations annually arrange over 60 conferences, seminars, executive events and master classes in Stockholm, Gothenburg, Malmoe & Oslo.

# Member insights



+ 13 000 members / subscribers to our weekly newsletters



+ 1 200 fans

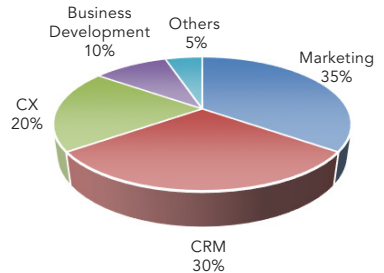


+ 3 000 contacts



+ 1 400 followers

Members split by functions



## Our members loves us

"I appreciate this network and you add knowledge within the area of Customer Relations."

"Continue as you do. Your events are always very interesting."

"A very positive event. Many network possibilities and I've got new contacts, exchanged thoughts, ideas and experiences"

"Thanks for a well arranged course. The teacher was great! very pedagogic, genuinely interested and very good at summarizing. I'm very satisfied!"

"Your case-stories are always very interesting and instructive!"

## Our members comes from the best companies



# Partner insights

Take the opportunity to create new business and generate leads. Cooperate with us and meet relevant professionals, where 60% are executives within Marketing, Customer Experience, CRM, and Social Media.

## Happy partners

“We used Wednesday Relations Content Package to market an report from Adobe. We got over 100 downloads within less than a week. The quality of the contacts from Wednesday Relations were the best we ever experienced from any player in the Swedish Market”

**Imran Afzal, Marketing Manager Nordics, Adobe Marketing Cloud**

“Wednesday Relations arranged a succesful and well appreciated breakfast seminar together with us from Phosworks. Their professional skills shined through early in the planning stage when they guided and listened to us while keeping a high service level. We strongly recommend hiring Wednesday Relations.”

**Madeleine Sandberg, Junior Account Manager & Marketing Coordinator, Phosworks**

“We used Wednesday Plus to generate high quality attendees for our Lunch seminars “Food for Thought”. The majority of the seminars were fully booked after first mailing. Very positive with so many registrants and high interest from Wednesday Relations members. I can highly recommend Wednesday Plus to market your own event”

**Mårten Bokedal, Marketing Executive, Sitecore**

## Some of our amazing partners



## Time to choose

Choose between event and advertising packages. As an event partner you meet professional marketeers, create business opportunities and generate leads.

### wednesday **BREAKFAST**

A breakfast seminar held by Wednesday Relations with you as a partner and keynote speaker is the perfect opportunity to generate leads. Wednesday Breakfast gathers up to 70 professionals.

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### wednesday **EXECUTIVE**

With Executive Round Table event we offer you an opportunity to build relations with executives selected by you and personally invited by us.

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### wednesday **CONFERENCE**

At our conferences you can choose between Platinum Package, Gold Package, One2One meetings and Silver Partner Package.

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### wednesday **PLUS**

Invite Our Members to YOUR event. Our 13 000 professional marketeers are eager to get invited to relevant events, training classes and content.

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### wednesday **CONTENT**

New leads through Content Marketing. One of the best way to reach our audience is to market yourself through white paper, trend reports and surveys. This is perfect to combine with events.

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### event **MGMT**

We support you with YOUR event. We are experts at arranging events and inviting participants. Our work includes planning, find speakers, event management, invoicing, administration, develop program and marketing.

Do you have a hard time choosing?  
Don't hesitate to contact us!

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Read more: <https://www.wednesdayrelations.org/for-partners/products>