



Brand engagement and Governance in the digital age

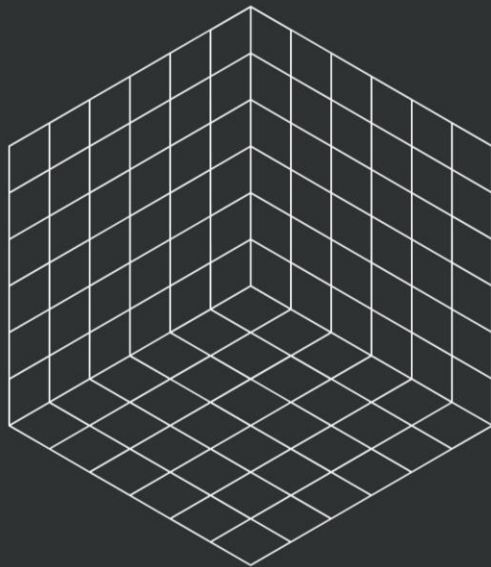
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Where Brands Live: brand engagement and governance in the digital age

Stockholm, November 2022

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Effective brand governance in the
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