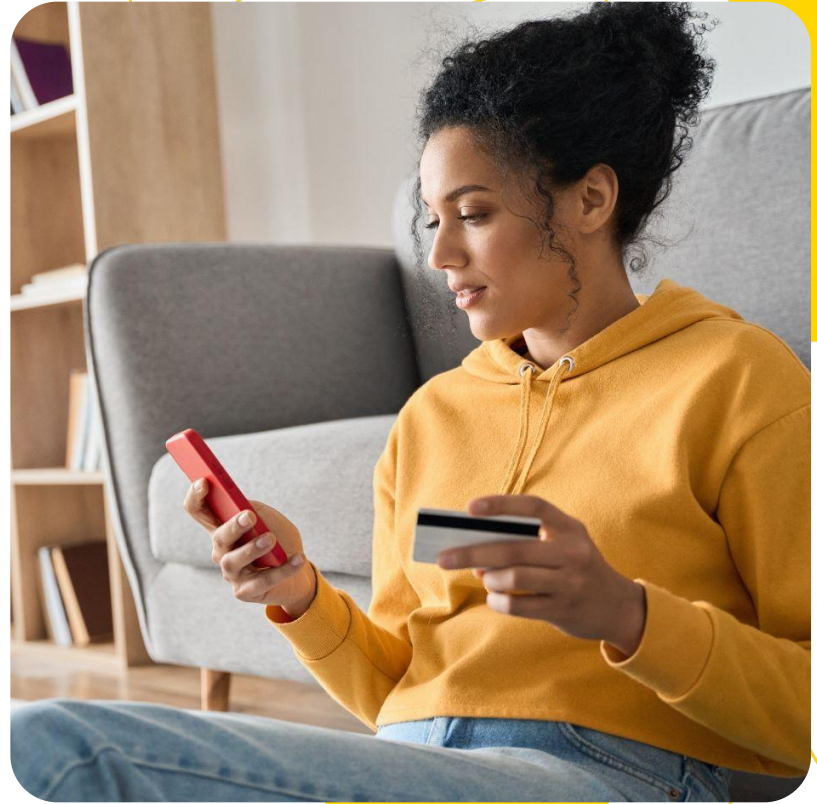




The Digital Seeker: how AI Solves the Broken Online Shopping Experience






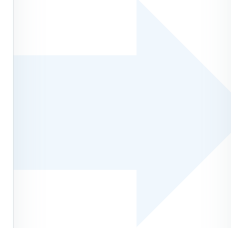
Personalization has remained an unfulfilled promise for decades.



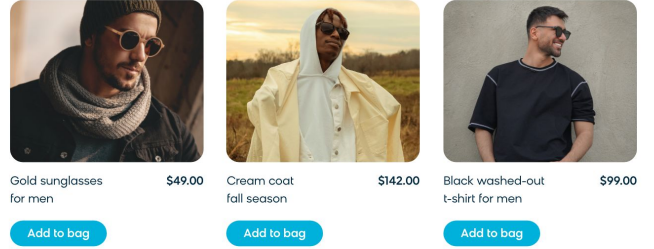
MESSAGES 9:03AM



Hi Kim! We have a special offer in your size. Check it out: <https://www.shop.com/KDLlcs>



FRESHFASH MEN WOMEN



Personalized SMS and Offer



Limited or No Personalized Onsite Experience

A recent report found that while **71% of retailers** boasted that they excelled in personalization, **only 34% of consumers agreed.**

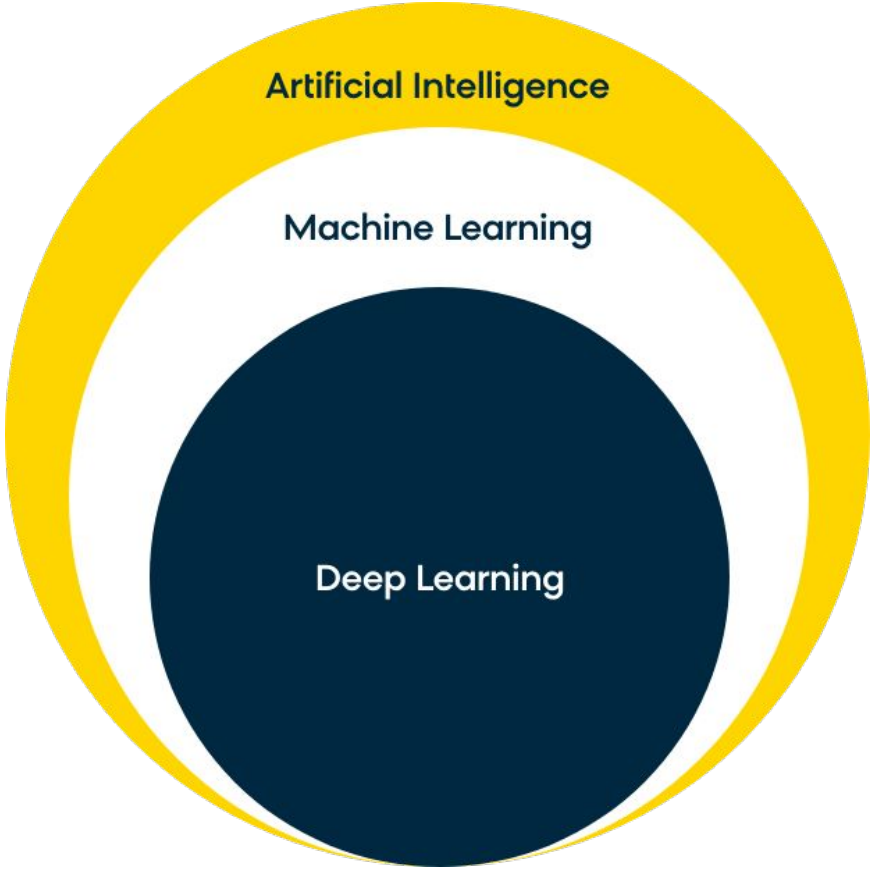
Source: [coresight.com](https://www.coresight.com)



“The Navy revealed the embryo of an electronic computer today that it expects will be able to walk, talk, see, write, reproduce itself and be conscious of its existence.”



New York Times, July 7, 1958



Artificial Intelligence

A technique which enables machines to mimic human behavior

Machine Learning

Subset of AI technique which use Statistical methods to enable machines to improve with experience

Deep Learning

Subset of ML which make the computation of multi-layer neural Network feasible

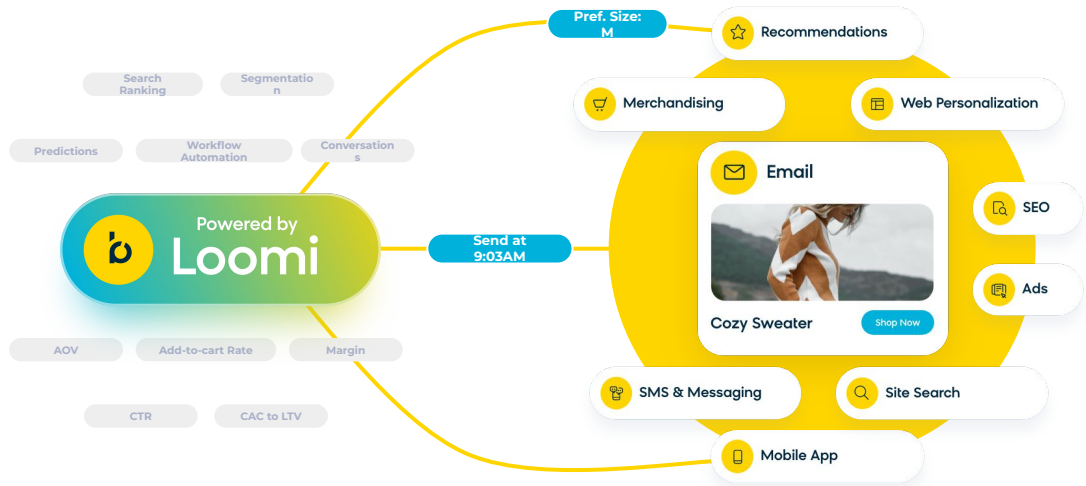


An Ai - Generated Image Of “Salmon Swimming down a River”





Experience Limitless Personalization, Built for E-Commerce



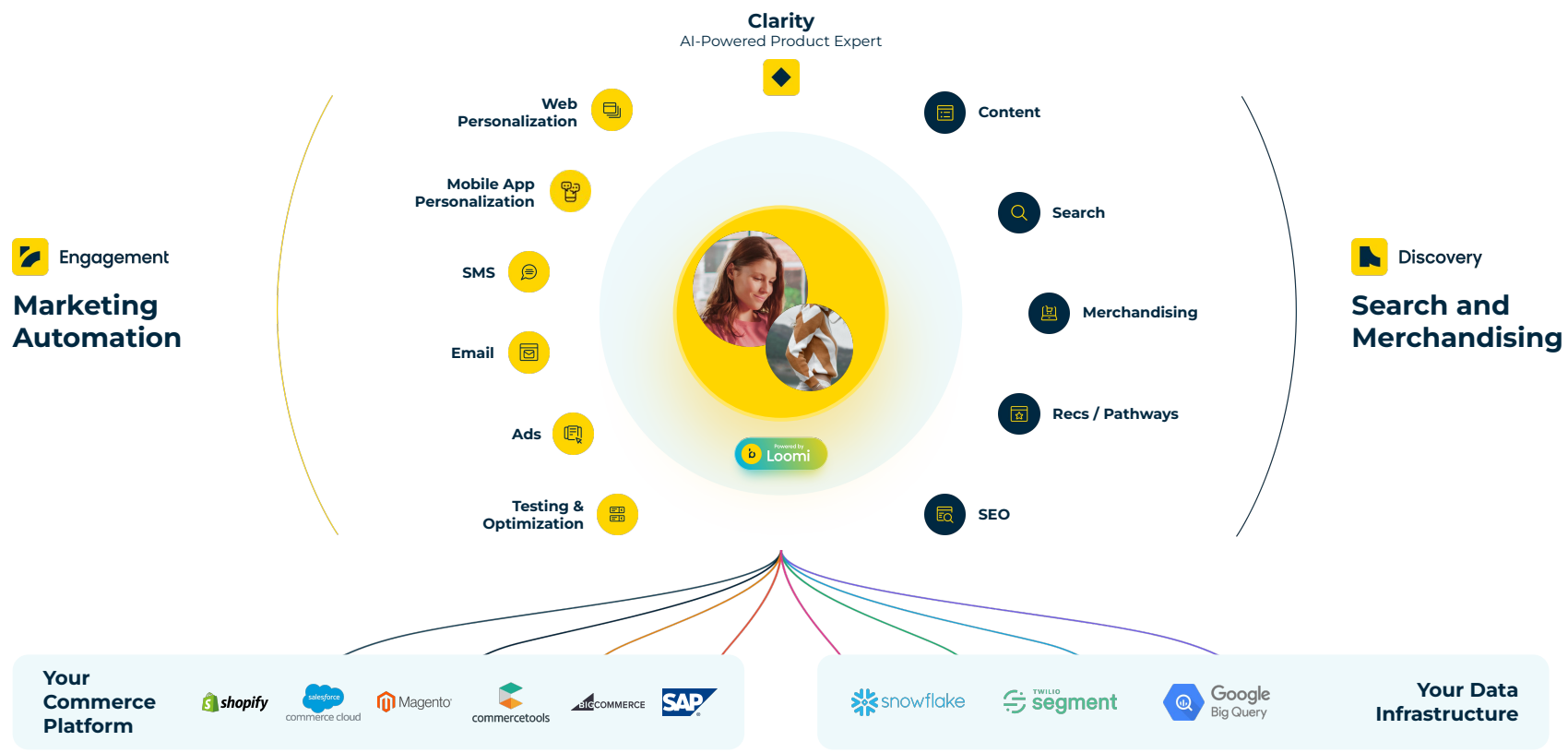
01 The *only* company to combine customer and product data

02 Loomi: The *Only* AI Optimized for E-commerce Growth

03 The *only* company that connects that data and AI to every channel in the customer journey

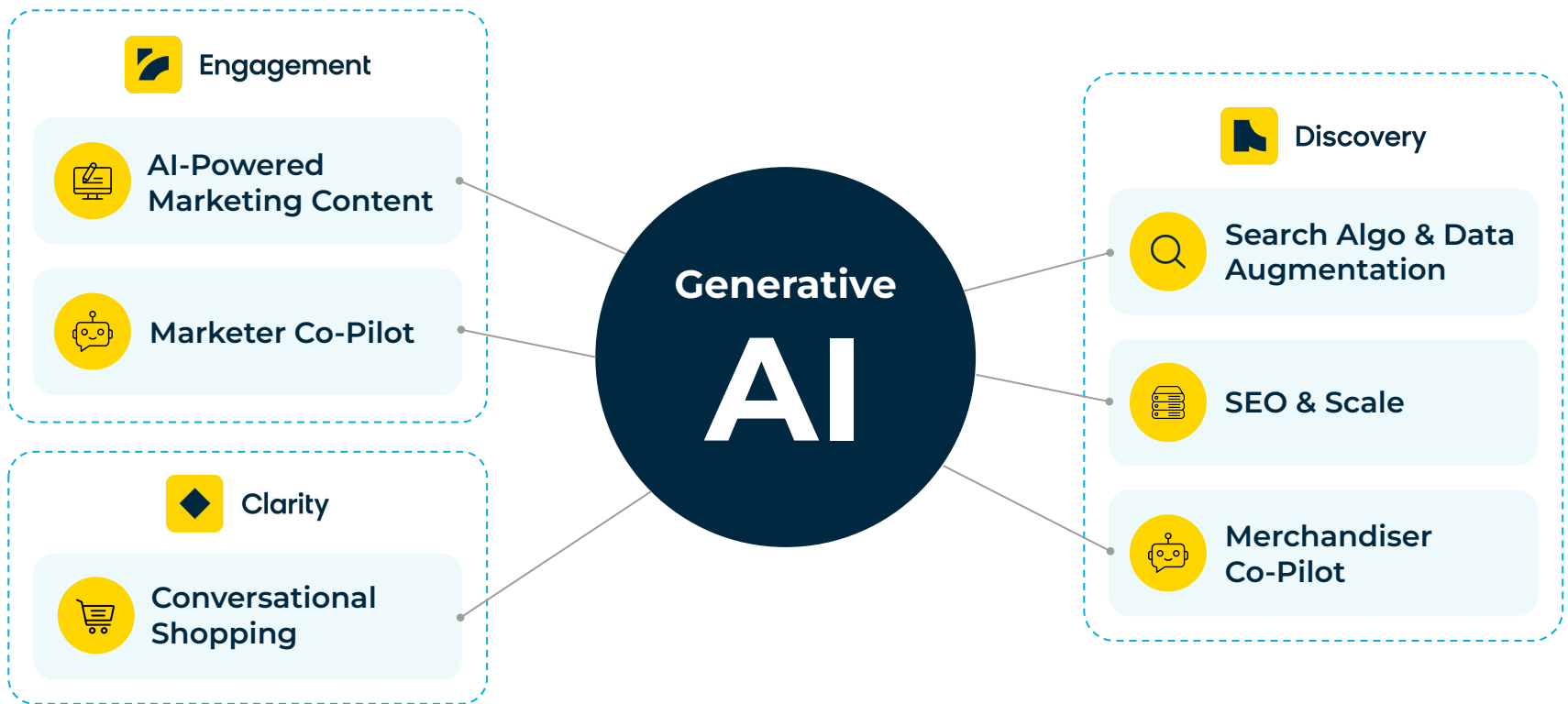


The Only Composable Personalization Cloud, Built for E-Commerce





Jumpstart Commerce Growth with GAI



Conversational Commerce

The future of eCommerce





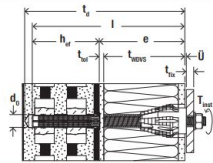


YouTube video player showing a presentation of the fischer TherMax system. The video title is "fischer Service-Power, die mehr kann". The video content shows a hand interacting with a 3D model of the system components. Below the video, the channel name "fischer" and "Unternehmensgruppe fischer" are visible, along with a "Subscribe" button and view statistics.

fischer website page for "Abstandsmontagesystem TherMax 16". The page features a navigation menu with "Produkte", "Service", "fischer Stories", "Fachwissen", "Export", "Unternehmen", and "Karriere". The main content area shows a vertical image of the TherMax 16 component and a detailed description: "Die zugelassene Abstandsmontage mit Trennung in Wärmedämmverbundsystem". Below the text, there are "Produktvarianten" and "Bliddaten herunterladen" links.

Google search results for "montage an fassade". The search results show several sponsored products from fischer, including "TOX Dämmstoffdübel", "fischer Thermax 12/110 M12 B...", "Cavere Montageset...", "Fischer 300 T SBS Set M 10...", "Voxura Universal Teleskop...", "fischer Gipskartondüb...", "Sprossenwand Zubehör Bench...", and "KAISER 1159-6b Teleskop...". Each product listing includes an image, price, and shipping information.

Montagedaten



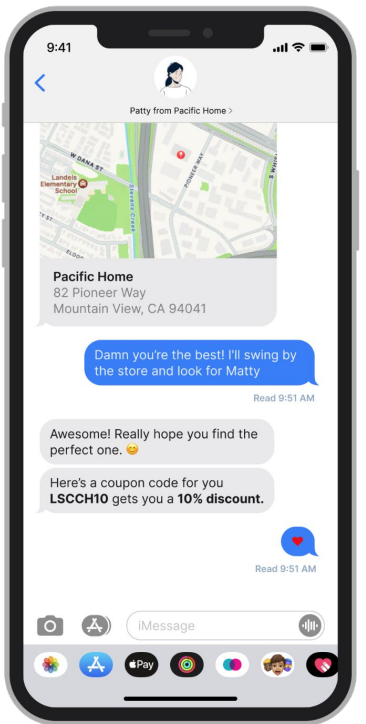
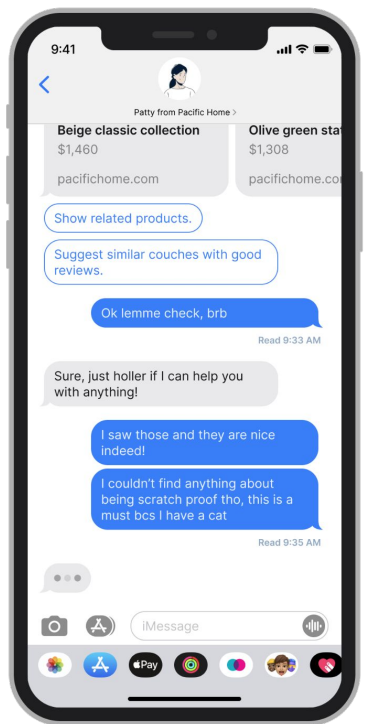
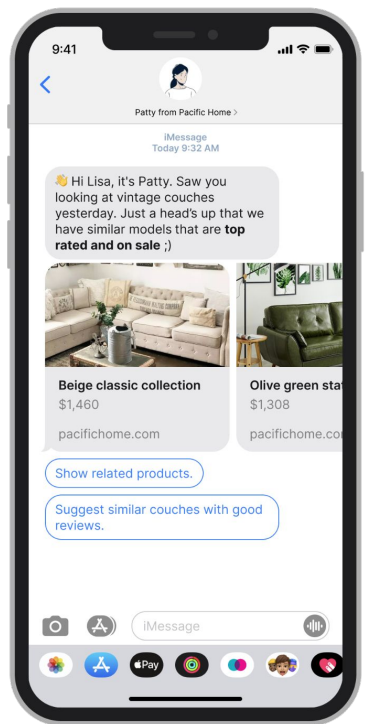
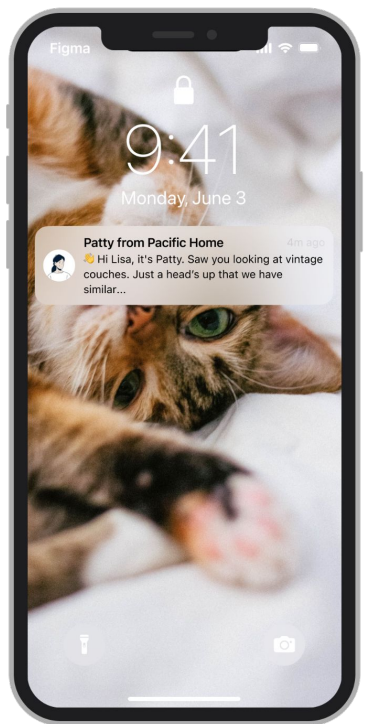
Typ	Länge des TherMax inkl. Anti-Kälte-Konus l [mm]	Verankerungsgrund + Dämmung				Bohrer-nenn-durch-messer d _g [mm]	Mind. Veran-kerungs-tiefe h _M [mm]	Bohrer-tiefe t _g [mm]	Dicke der zu über-brückenden Schicht e [mm]	Anbauteil			Erforderliche Mörtel-menge [Skalenteile]
		Verande-gungsgrund	Verande-gungsgrund	Passende Injektions-Ankerhülse	Verande-gungsgrund					Max. Nutz-länge T _{fix} [mm]	An-schluss-gewinde	Max. Mon-tage-dreh-moment T _{inst} [Nm]	
TherMax M 12	240	M 12	Beton	-	14	70	h _M + e	62 - 170	16°	M 12	20	5	
	240	M 12	Vollstein	-	14	80	h _M + e	62 - 160	16°	M 12	20	6	
	240	M 12	Lochstein	FIS H 20x130 K	20	130	h _M + e + 10 mm	62 - 110	16°	M 12	20	26	
	240	M 12	Porenbeton	-	14	100	h _M + e	62 - 140	16°	M 12	20	8	
TherMax M 16	370	M 16	Beton	-	18	80	h _M + e	62 - 290	16°	M 12	20	7	
	370	M 16	Vollstein	-	18	80	h _M + e	62 - 290	16°	M 12	20	7	
	370	M 16	Lochstein	FIS H 20x200 K	20	200	h _M + e + 10 mm	62 - 170	16°	M 12	20	40	
	370	M 16	Porenbeton	-	18	100	h _M + e	62 - 270	16°	M 12	20	9	

* Dieser Gewindestift darf auch gegen einen Gewindestift / eine Befestigungsschraube bis 200 mm Länge ausgetauscht werden.





Clarity powers rich conversations to aid shoppers across their entire shopping journey





An AI - Generated Image Of “A huge crowd waiting in a ski resort”





Thank you