

wednesday relations

Home of Professional Marketeers



Meet our members and get new business

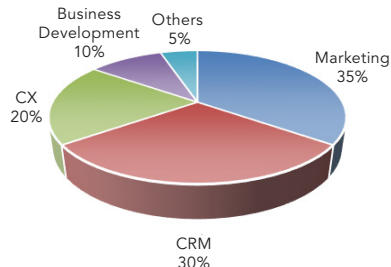
Wednesday Relations have 13 000 members within Marketing, Customer Experience and CRM. Our members are eager to get invited to events, develop their competence and meet new vendors, consultants and agencies. Together with event partners Wednesday Relations annually arrange over 60 conferences, seminars, executive events and master classes in Stockholm, Gothenburg and Malmoe.

Member insights

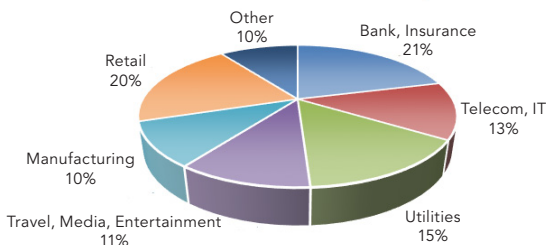
General info:

- 13 000 members / subscribers to our weekly newsletters
- 350 new members per month
- Facebook page with +1 200 fans
- +3 000 contacts in LinkedIn groups
- +1 400 followers on Twitter
- 96 % of the participants find the content of our events to be useful in their work
- 92 % of our partners are very satisfied with our partner packages and lead generation services.

Members split by functions



Members split by industry



Our members loves us

"I appreciate this network and you add knowledge within the area of Customer Relations."

"Your case-stories are always very interesting and instructive!"

"Continue as you do. Your events are always very interesting."

"A very positive event. Many network possibilities and I've got new contacts, exchanged thoughts, ideas and experiences"

"Thanks for a well arranged course. The teacher was great! very pedagogic, genuinely interested and very good at summarizing. I'm very satisfied!"

Our members comes from the best companies



Read more: www.wednesdayrelations.org/solution-providers/member-insights

Partner insights

Get new business as Event Partner

As an Event Partner you have the opportunity to create new business opportunities and generate leads. You meet relevant Wednesday Relations members, where 60% are executives within Marketing, Customer Experience, CRM, and Social Media.

WOW - Happy partners

Imran Afzal, Marketing Manager Nordics, Adobe Marketing Cloud

"We used Wednesday Relations Content Package to market an report from Adobe. We got over 100 downloads within less than a week. The quality of the contacts from Wednesday Relations were the best we ever experienced from any player in the Swedish Market""

Michael Brask, Client Executive, Pitney Bowes

"Our breakfast seminar together with Wednesday Relations was fully booked with 90 participants in one day. Wednesday Relations suggested that we should do an extra seminar the same day. That seminar became fully booked after 20 minutes. We did a third seminar the same day that also became fully booked. Amazing. We are more than very satisfied with the fact that we got the opportunity to meet 210 relevant people in one morning through Wednesday Relations."

Mårten Bokedal, Marketing Executive, Sitecore

"We used Wednesday Relations (Plus product) to generate high quality attendees for our Lunch seminars "Food for Thought". The majority of the seminars were fully booked after first mailing. Very positive with so many registrants and high interest from Wednesday Relations members. I can highly recommend Wednesday Plus to market your own event"

Some of our amazing partners



Read more: www.wednesdayrelations.org/solution-providers/references

Time to choose

Choose between event and advertising packages. As an event partner you meet professional marketeers, create business opportunities and generate leads.

wednesday **BREAKFAST**

A breakfast seminar held by Wednesday Relations with you as a partner and keynote speaker is the perfect opportunity to generate leads. Wednesday Breakfast gathers up to 70 professionals.

wednesday **EXECUTIVE**

With Executive Round Table event we offer you an opportunity to build relations with executives selected by you and personally invited by us.

wednesday **CONFERENCE**

At our conferences you can always choose between Platinum Package, Gold Package, One2One meetings and Silver Partner Package.

wednesday **PLUS**

Invite Our Members to YOUR event
Our 13 000 professional marketeers are eager to get invited to relevant events, training classes and content.

wednesday **CONTENT**

New leads through Content Marketing
One of the best way to reach our audience is to market yourself through white paper, trend reports and surveys.

Do you have a hard time choosing?
Don't hesitate to contact us!

Telephone: 08-642 21 90, ask for Klara

E-mail: sales@wednesdayrelations.org

Read more: www.wednesdayrelations.org/solution-providers/products