

National mobilization for startups and scaleups

Sweden has tremendous potential in our startups and scaleups. If we invest wisely, we can build prosperity for generations to come. Unfortunately, we lack comprehensive data and knowledge about the target group, making it difficult to implement targeted initiatives. We need to address this, now!

In 2023, SISP conducted the pre-study "National mobilization for startups and scaleups". During this, we gathered voices from over 1000 individuals; founders, investors, incubators, accelerators, authorities, and politicians. The pre-study showed that there are several areas of challenge that Sweden needs to solve for more startups to become scaleups and growth companies.

Most countries in Europe are heavily investing in startups and scaleups. New strategies are adopted, regulatory improvements are implemented, and powerful investments are made to promote the development of innovative small businesses. Sweden is lacking behind and has much to learn from the efforts of other countries.

Startups are newly established companies in development. They are knowledge-intensive businesses with high levels of innovation and scalable business models.

Scaleups are fast-growing companies that have grown with an annual revenue increase of 20 percent over the past three years and have at least 10 employees at the beginning of the three-year period.

Aggregate expertise and data about the target group

To address these challenges and create effective targeted interventions, we need to gather data and knowledge about Sweden's innovative small and medium-sized enterprises. SISP now aims to establish a national platform for this purpose, enabling authorities, politicians, and other stakeholders to create better conditions for startups and scaleups to grow in Sweden. The platform will operate on a data-driven basis and provide reports, environmental monitoring, participate in policy work, respond to consultations, and create meeting places for dialogue. The platform will also be connected to the forums that influence startups and scaleups at the European level.

The vision is for Sweden to become a world leader for starting and running innovative businesses.

Would you like to be involved?

[Read the report from the pre-study "National mobilization for startups and scaleups" \(in Swedish\) >>](#)

[Get involved actively by signing the Letter of Support \(in Swedish\) >>](#)

Swedish Incubators & Science Parks (SISP) is the member association for Sweden's incubators and science parks as regional areas of innovation across the country. SISP's members support knowledge and technology based startups and scaleups, as well as established industries and the public sector, to develop a sustainable society through innovation. Several members also run business angel networks and seed capital funds.