



**RE-BUILD OUR  
FUTURE DREAMS**

Diana Uppman  
**BEYOND TOMORROW**



God → Enlightenment

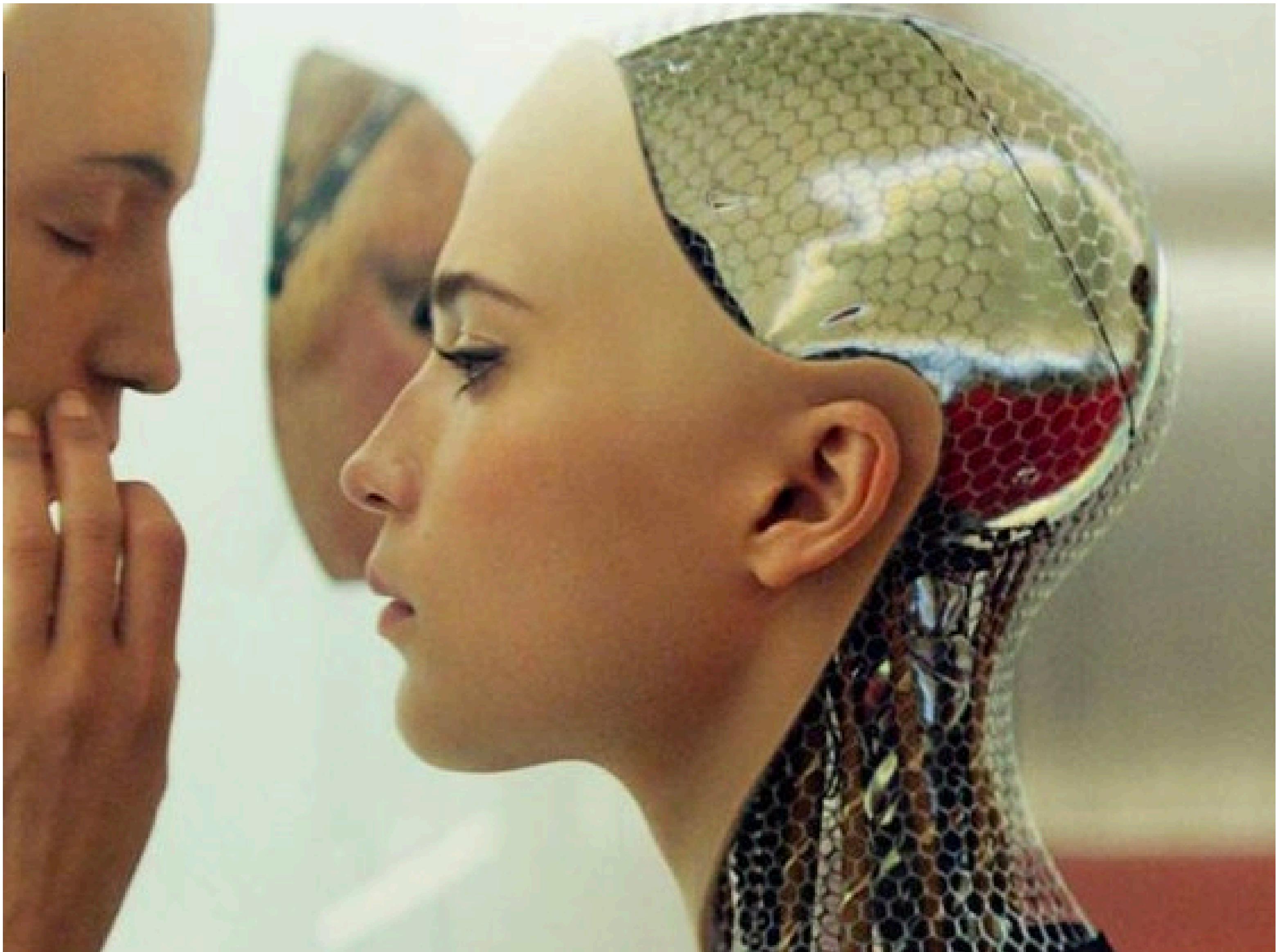


God → Enlightenment → ?

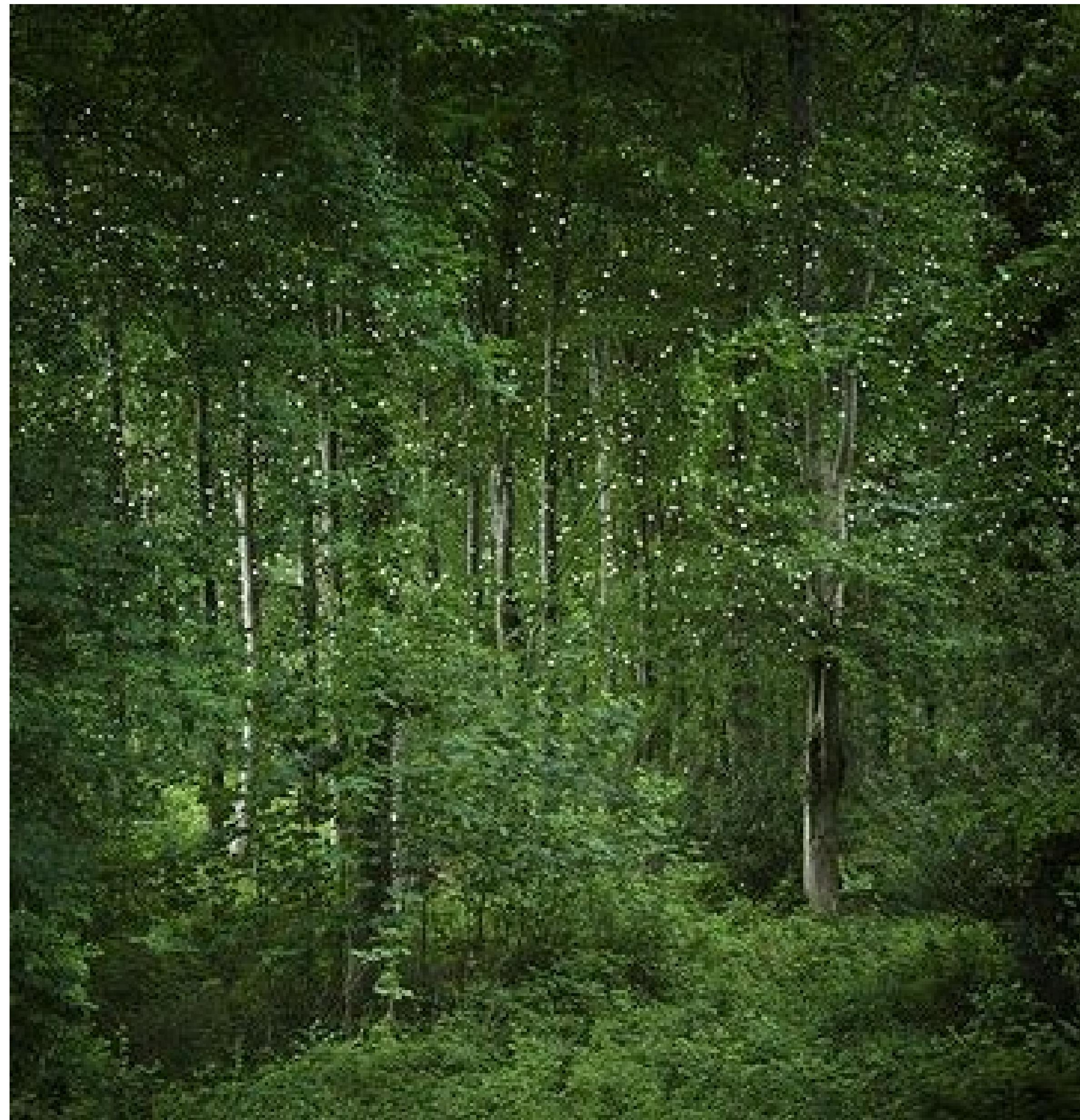
# Dystopia



At the same time...





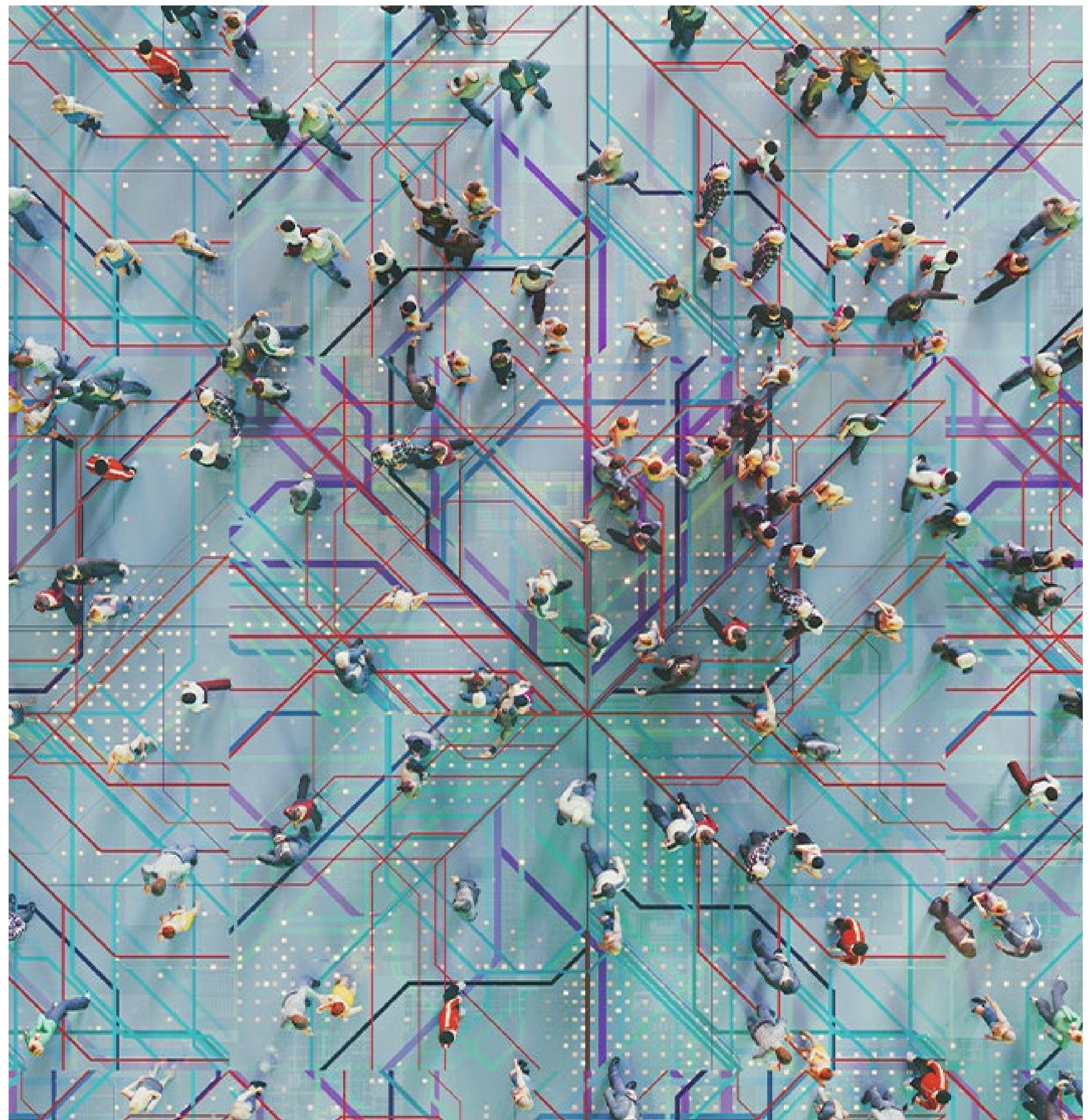
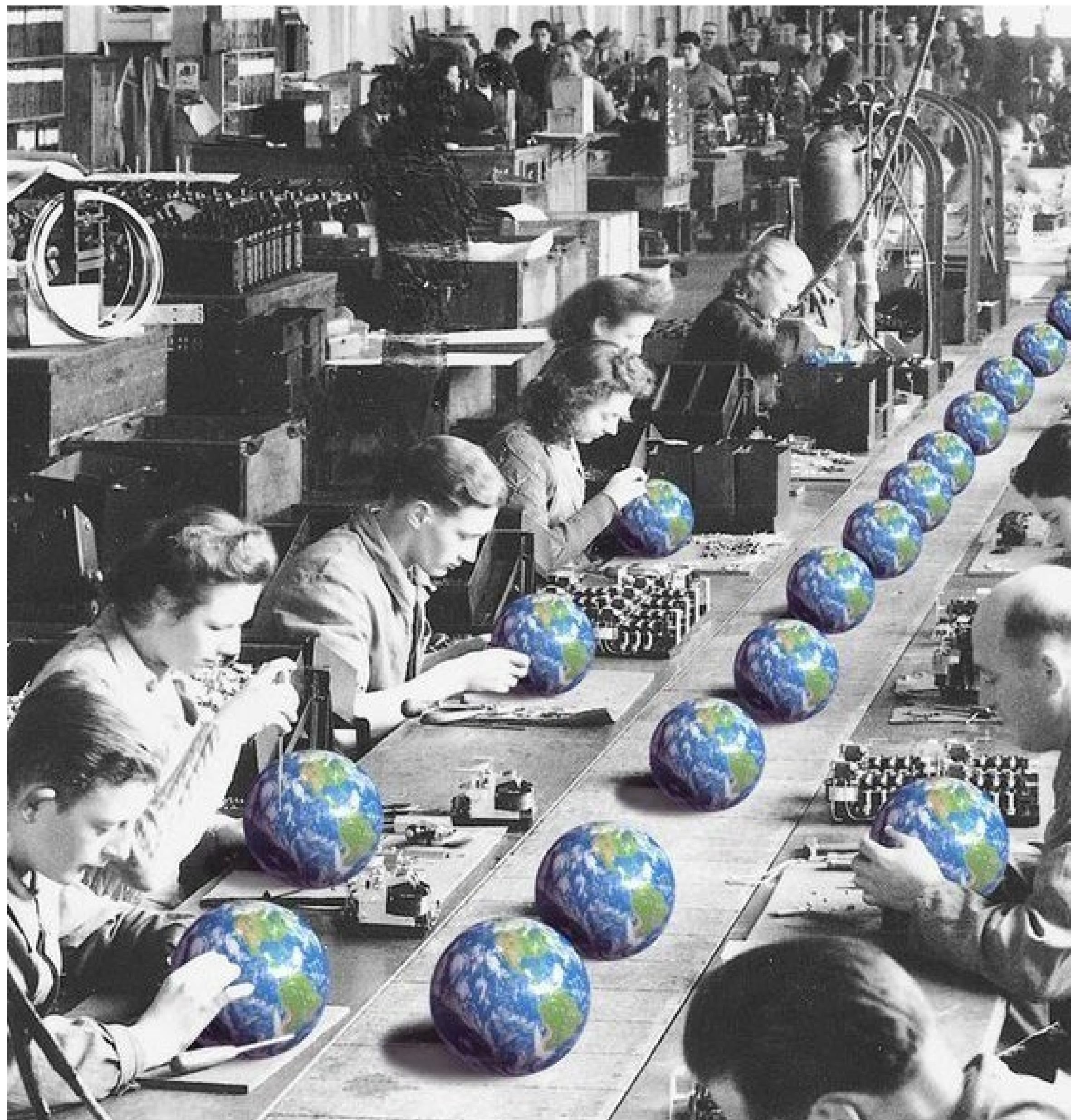


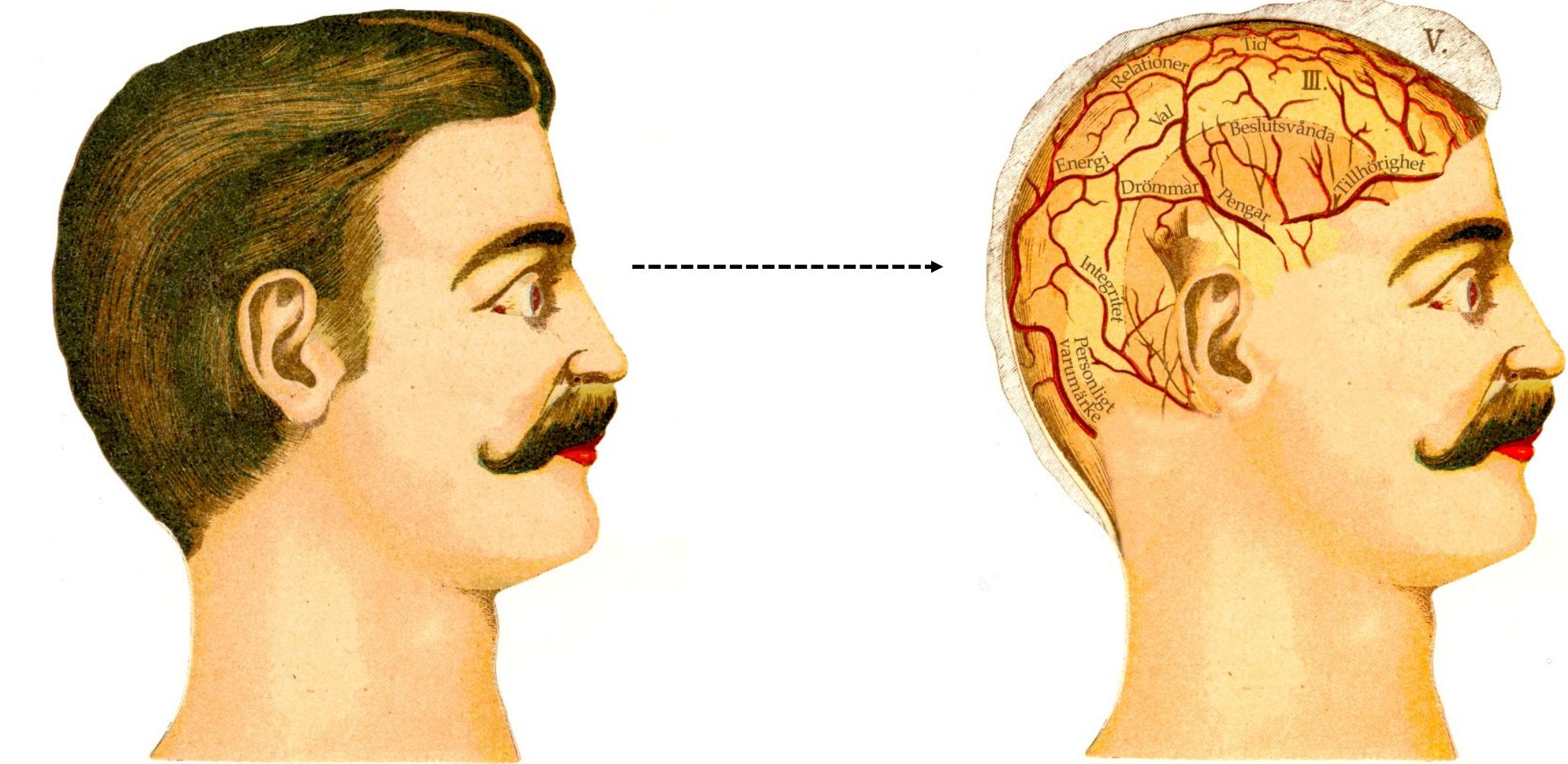
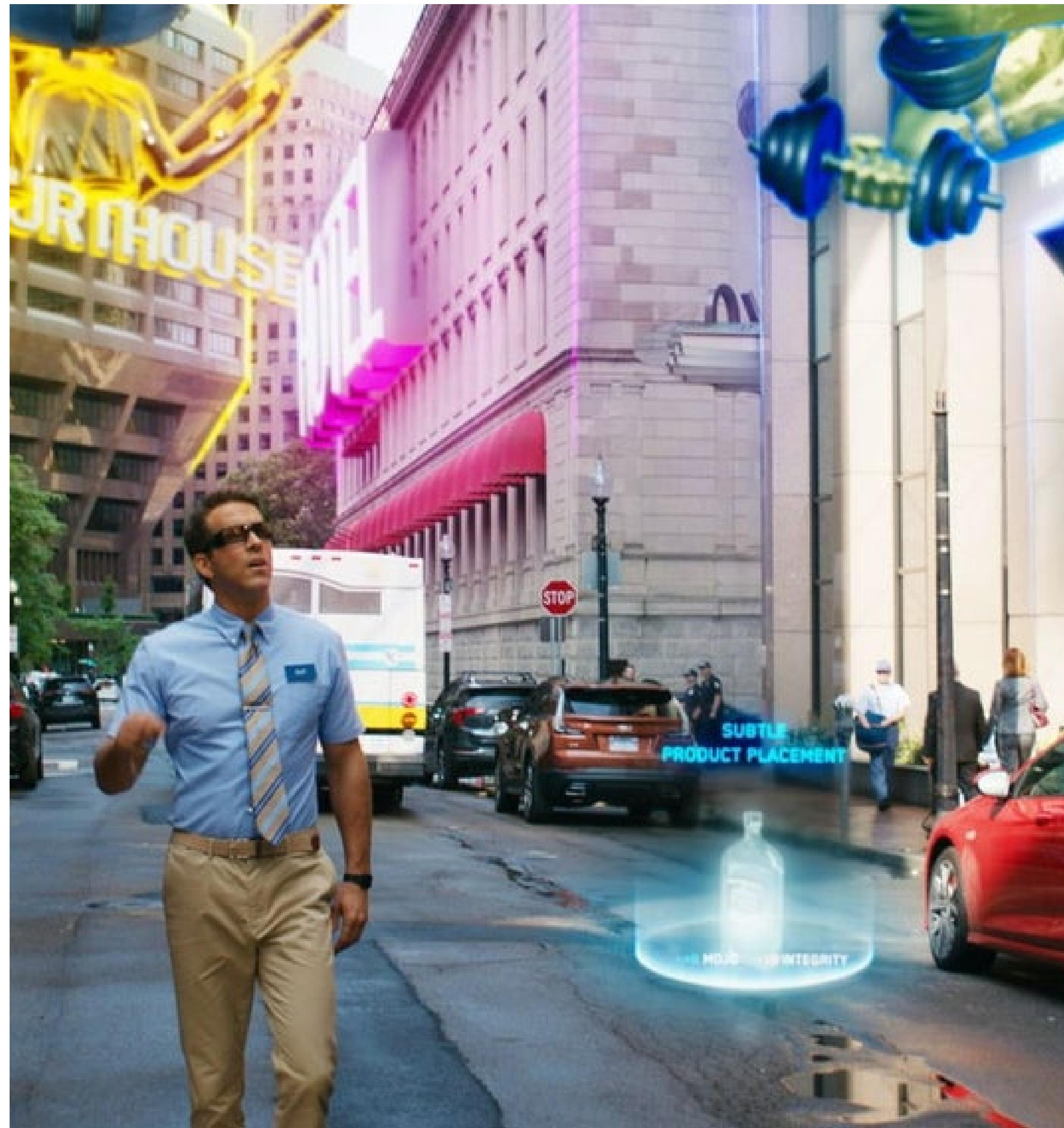
# Five Trends

oil.

Pluratopia











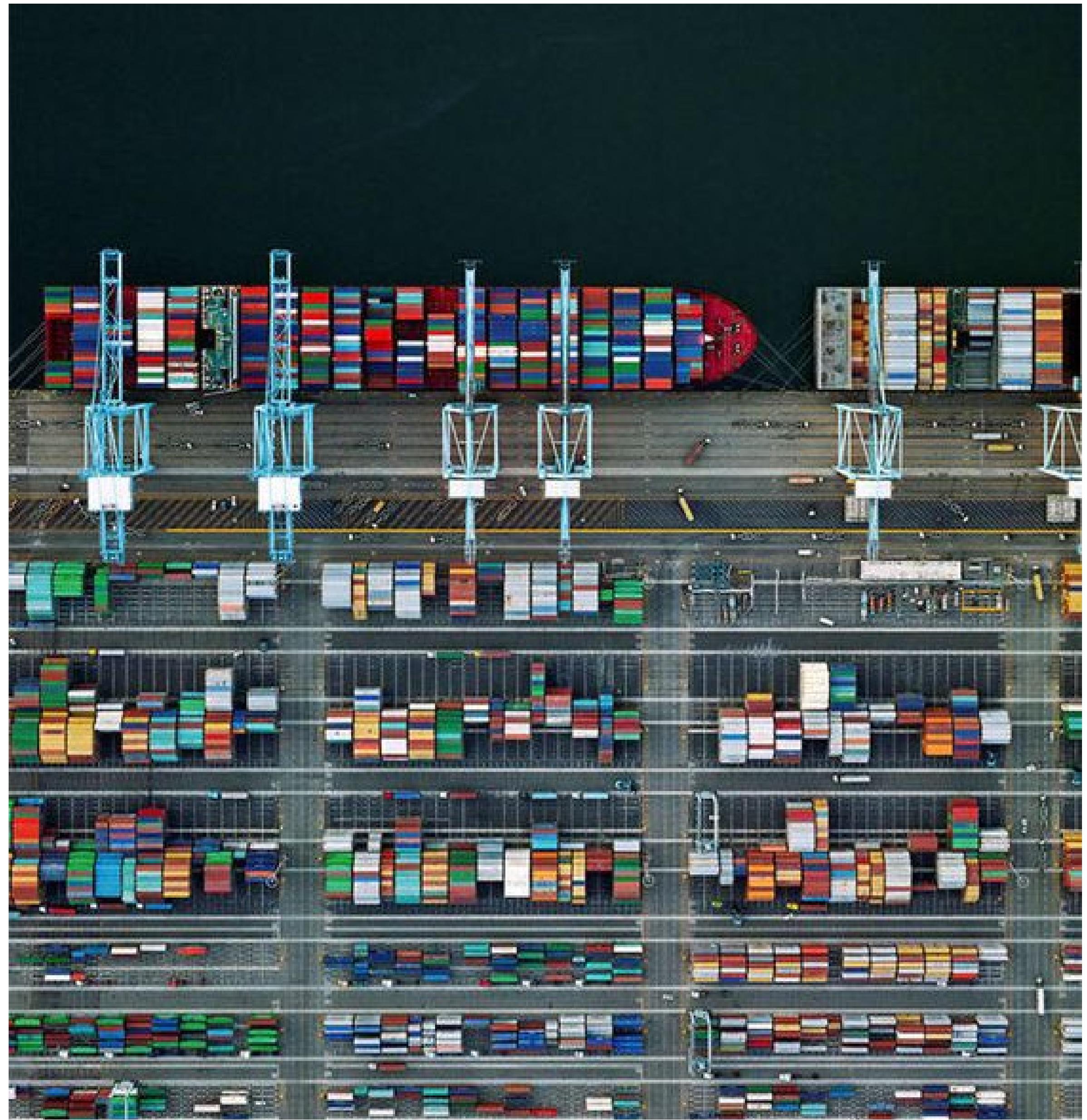
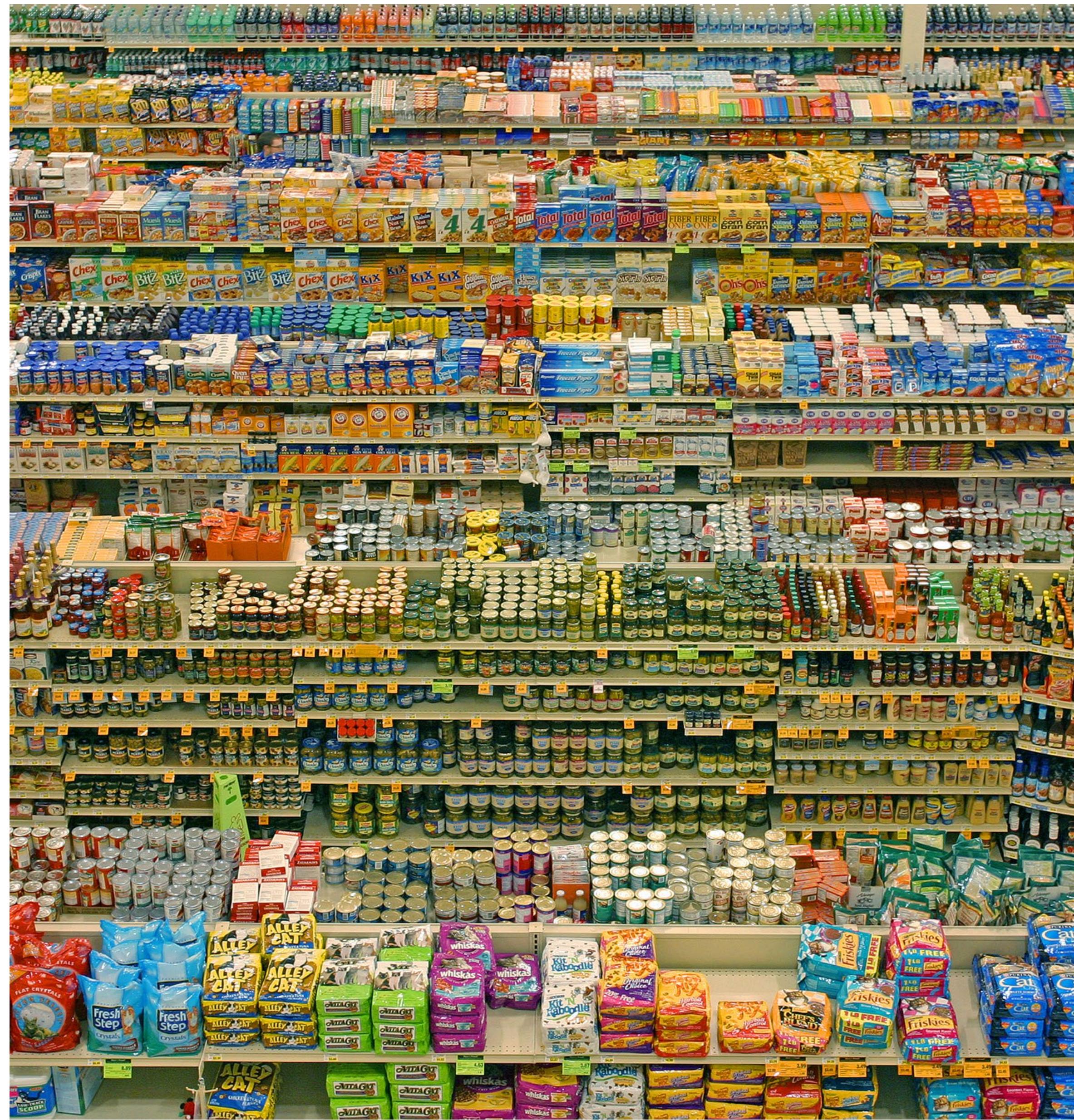
# 01. Pluratopia

We goes beyond nations and travel in and out various types of worlds. Different worlds have their related investment's activities.

In what places do people live their different roles as customers, consumers, employess, politicians, investors, owners or philanthrophers?

02.

# Meaningful Economy





**Choices** unlocks the possibility of new behaviours

**Fears** provide the reason to change behaviour

**Connectedness** is the gearbox which unleashes  
the power provided by Choice and Fears.

02

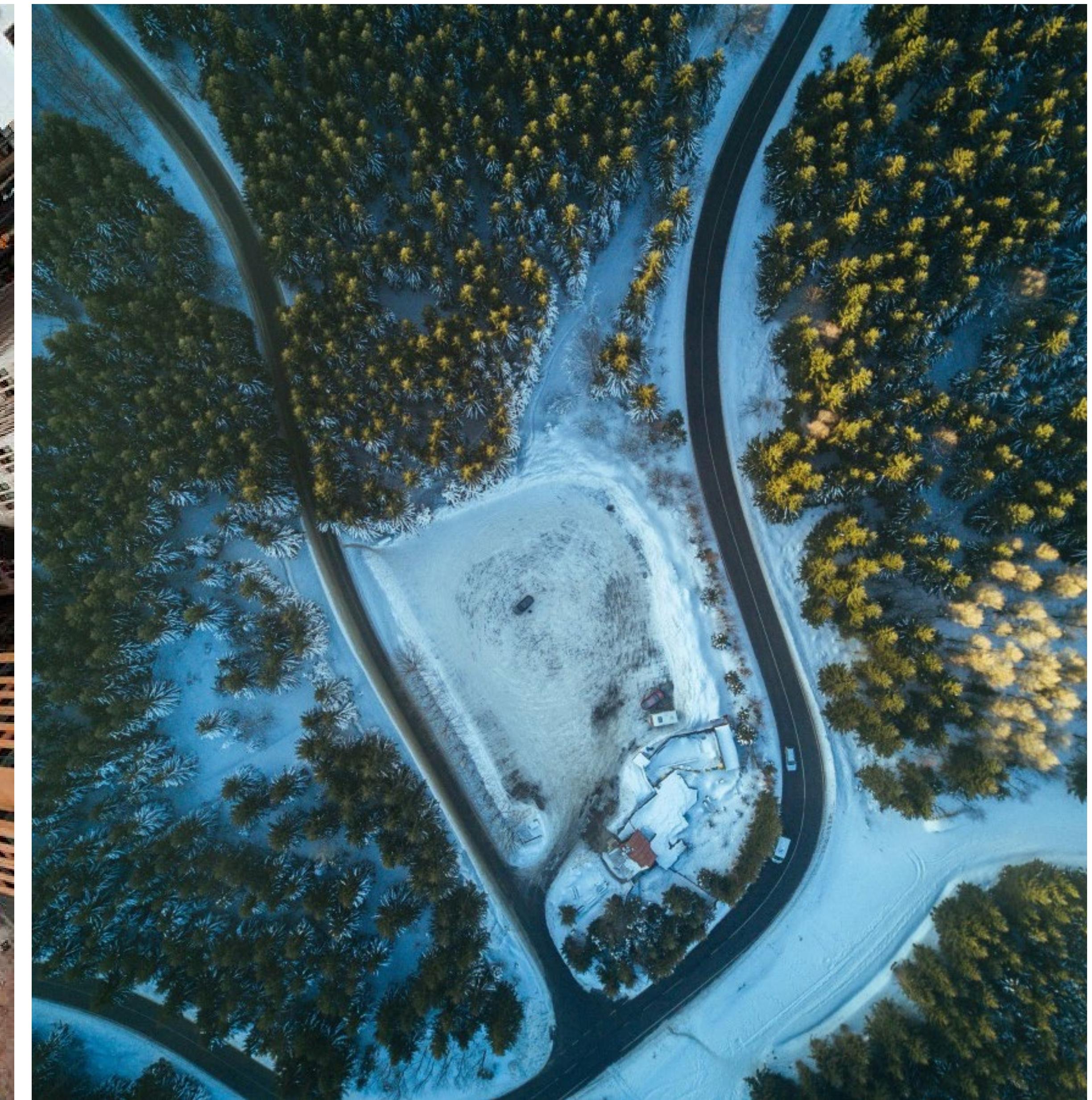
## ● Meaningful Economy

Meaning extends the concept of value beyond a utilitarian value-for-money approach. Value is derived from what the company does for the world in which people want to live in.

What do people perceive meaningful in their different roles as customers, consumers, employess, politicians, investors, owners or philanthropers?

03.

# Urban Setback Culture Comeback







# 03. Urban Setback • Culture Comeback

We are in an urban transformation.

Do we have cities in the future? Probably. How will we use cities in the future?

04.

Connectedness for  
Nature Comeback









04

# Connectedness for Nature Comeback

Connectedness. With customers. Earth at rest.

05.

Customer  
vs. Employee

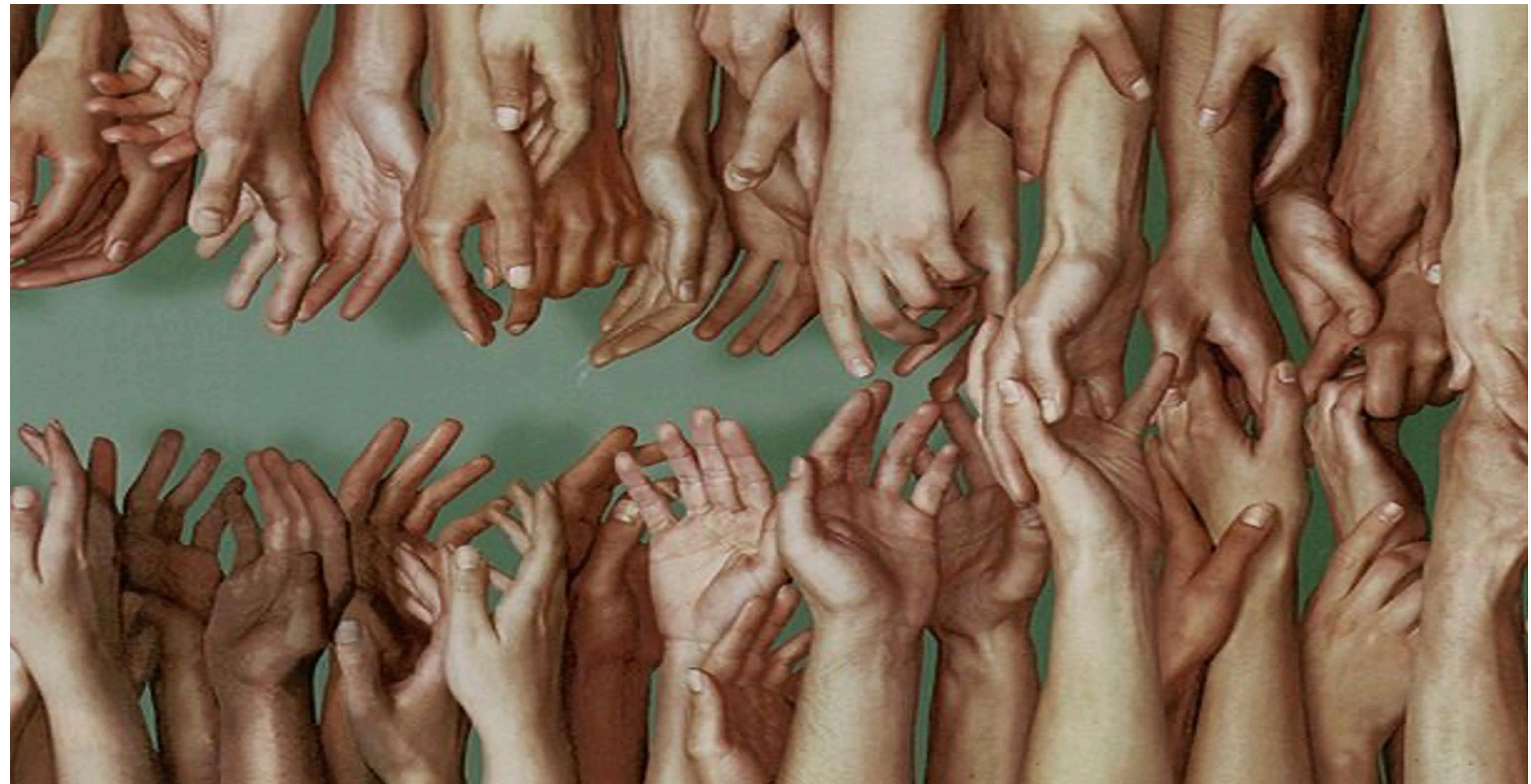


# 05. Customer vs. Employee

Blurred lines.

- 0.1 Pluratopia**
- 02. Meaningful Economy**
- 03. Urban Setbacks. Culture Comebacks.**
- 04. Connectedness for Nature Comeback.**
- 0.5 Customer vs. Employee.**

# Re-Build Our Dreams



# BEYOND TOMORROW

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