

Den nya marknadsföraren

Hur påverkar AI
marknadsavdelningen?



50 %

Hur ser det ut?

AI

External communication

Digital Sales

SEO

Data

Internal communication

Inbound Marketing

Marketing Automation

PR

Design

Customer Experience

Content

Brand

UX

Influencer marketing

Social Media

SEM

Analyze

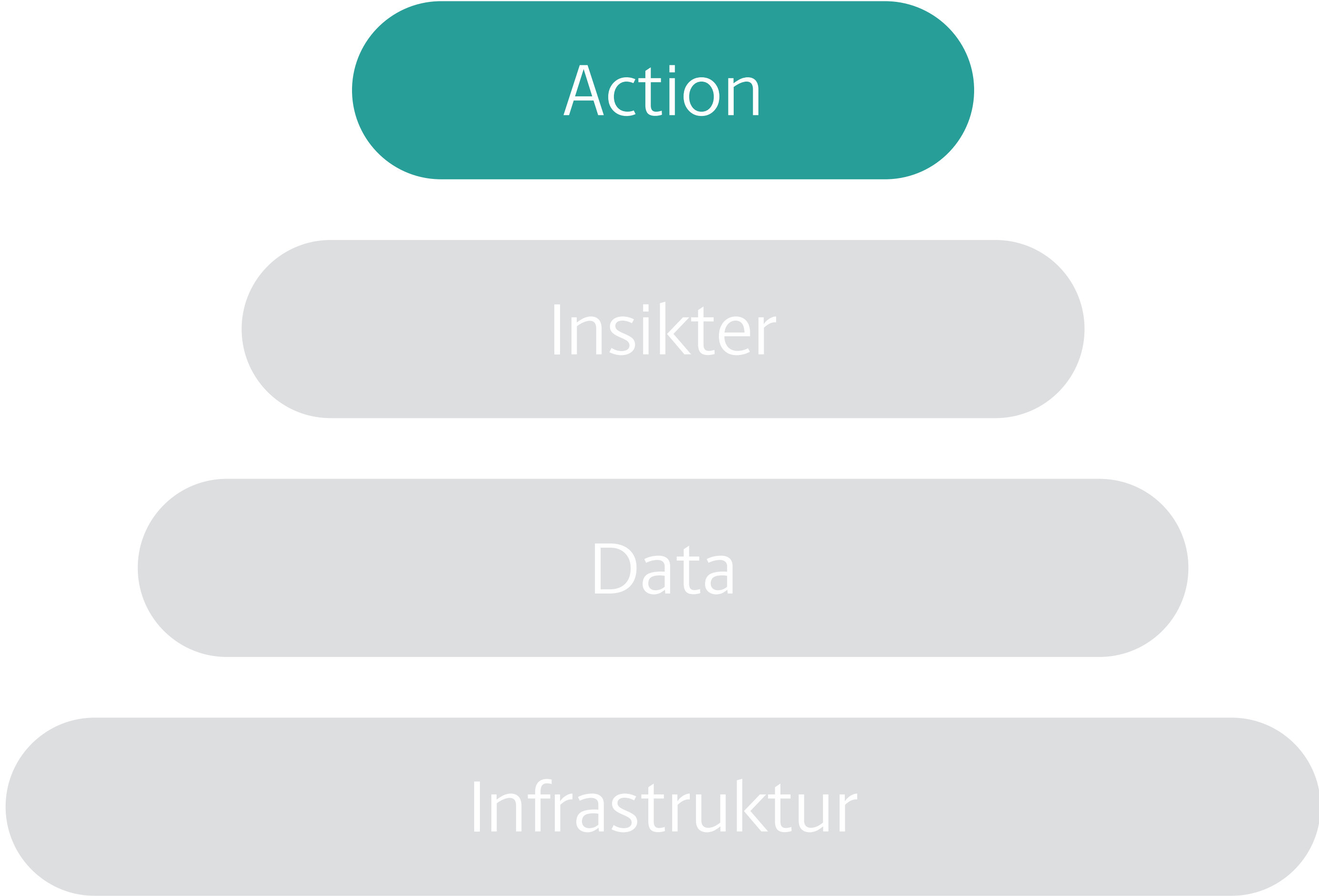
En sak vet vi...

An aerial photograph of a lush tropical forest. A dark, winding road with white lane markings cuts through the dense green canopy. The forest is composed of various types of trees, including many palm trees with their characteristic fronds. The lighting is bright, creating a vibrant green scene with some areas of shadow.

Data - vår tids bränsle

0,5%

Hur?



Action

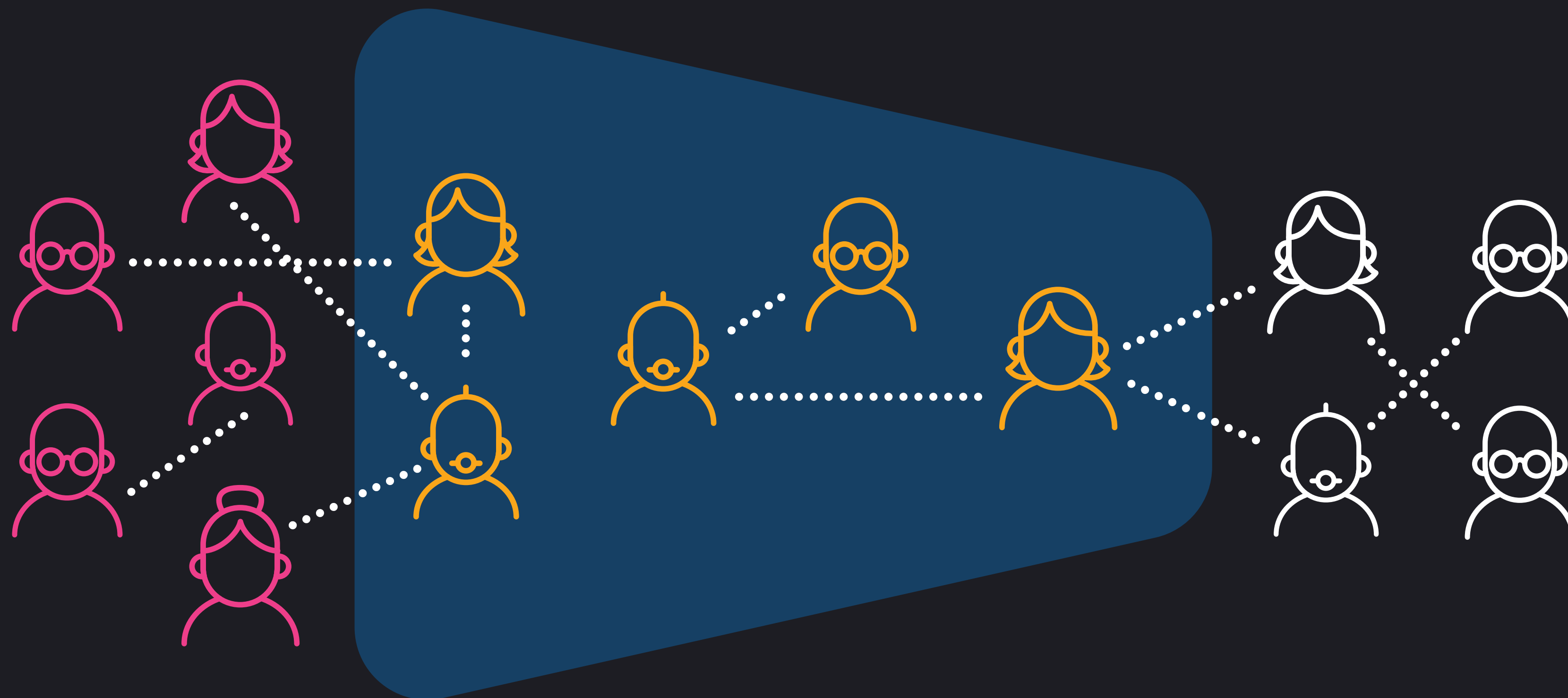
Insikter

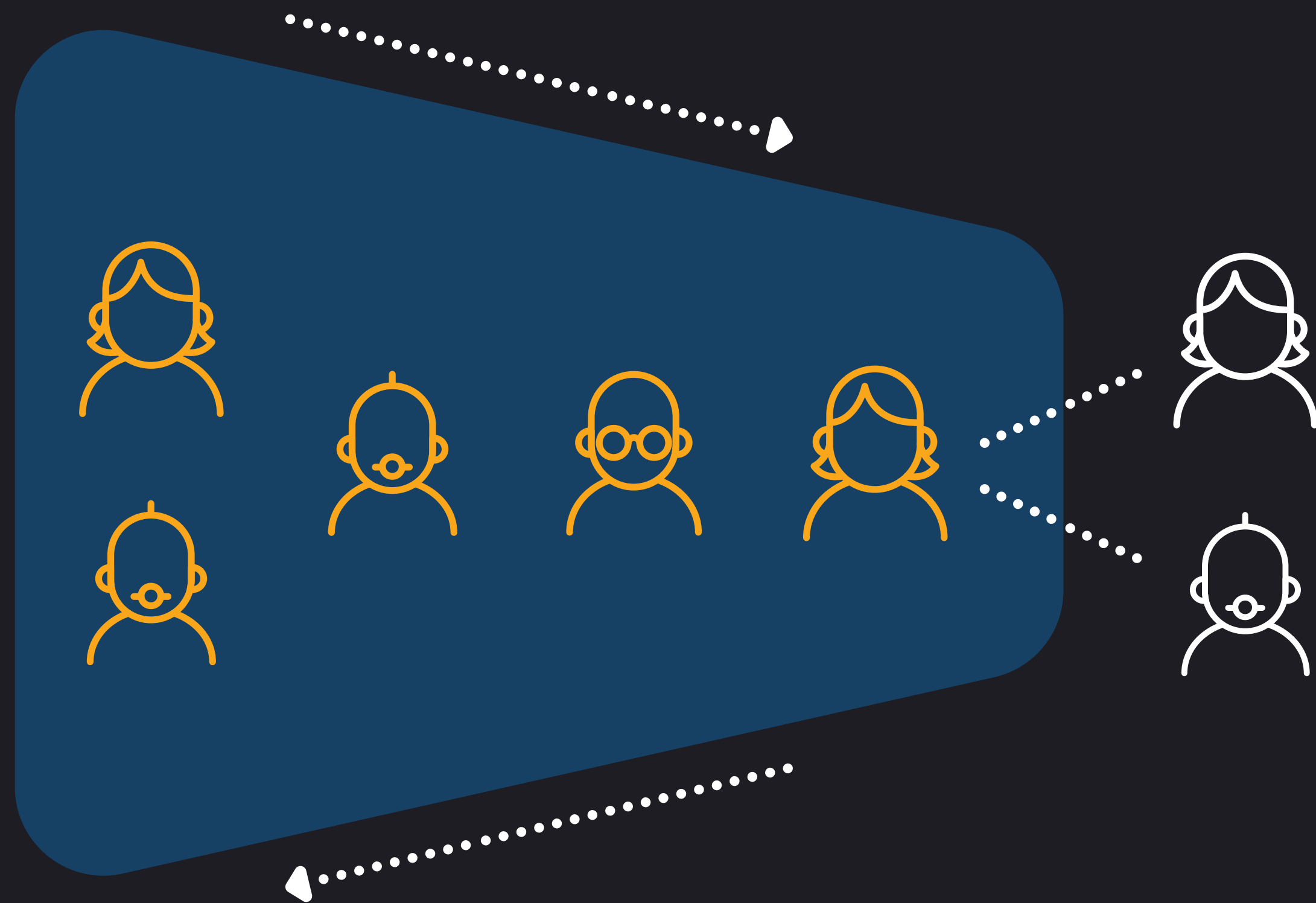
Data

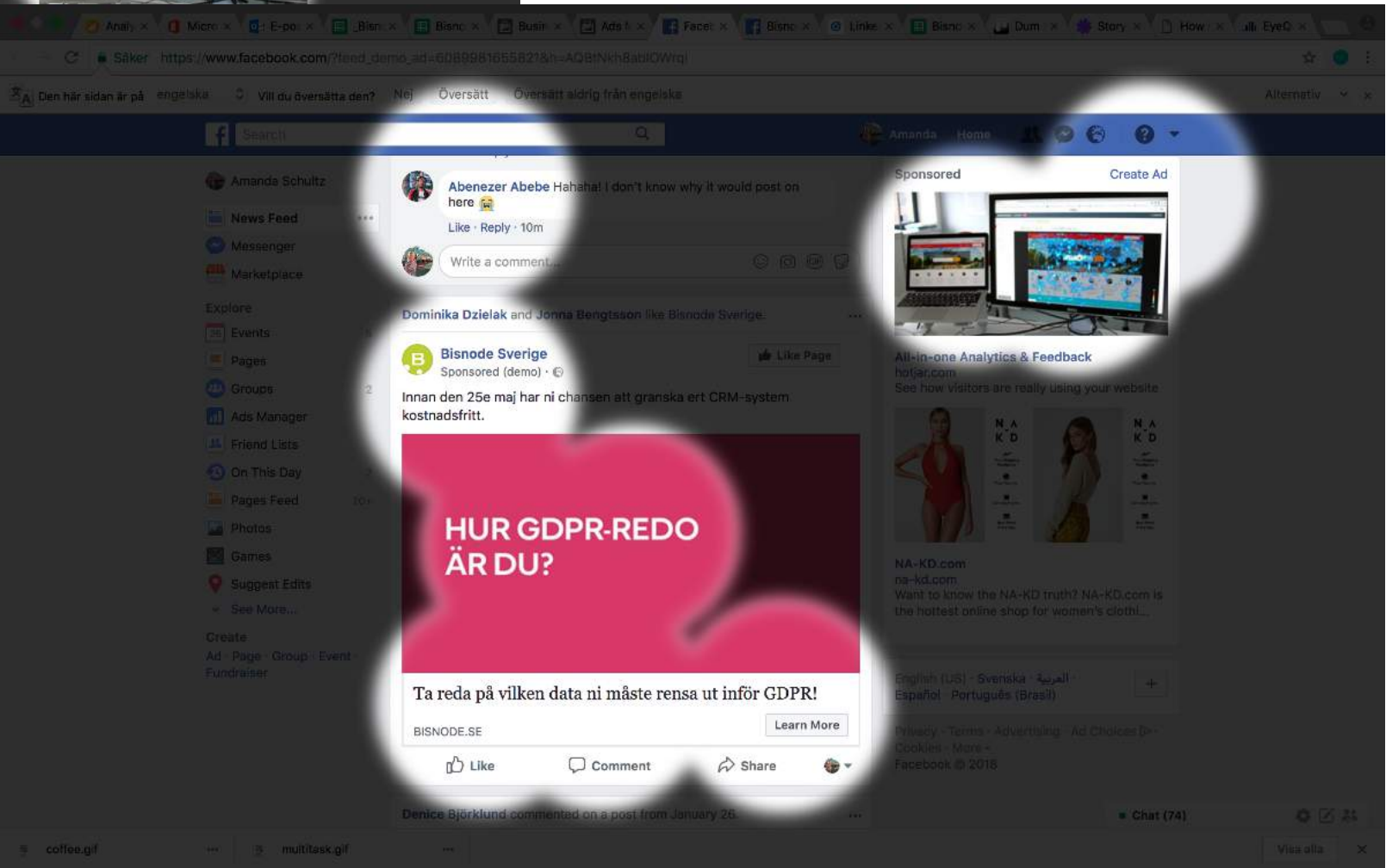
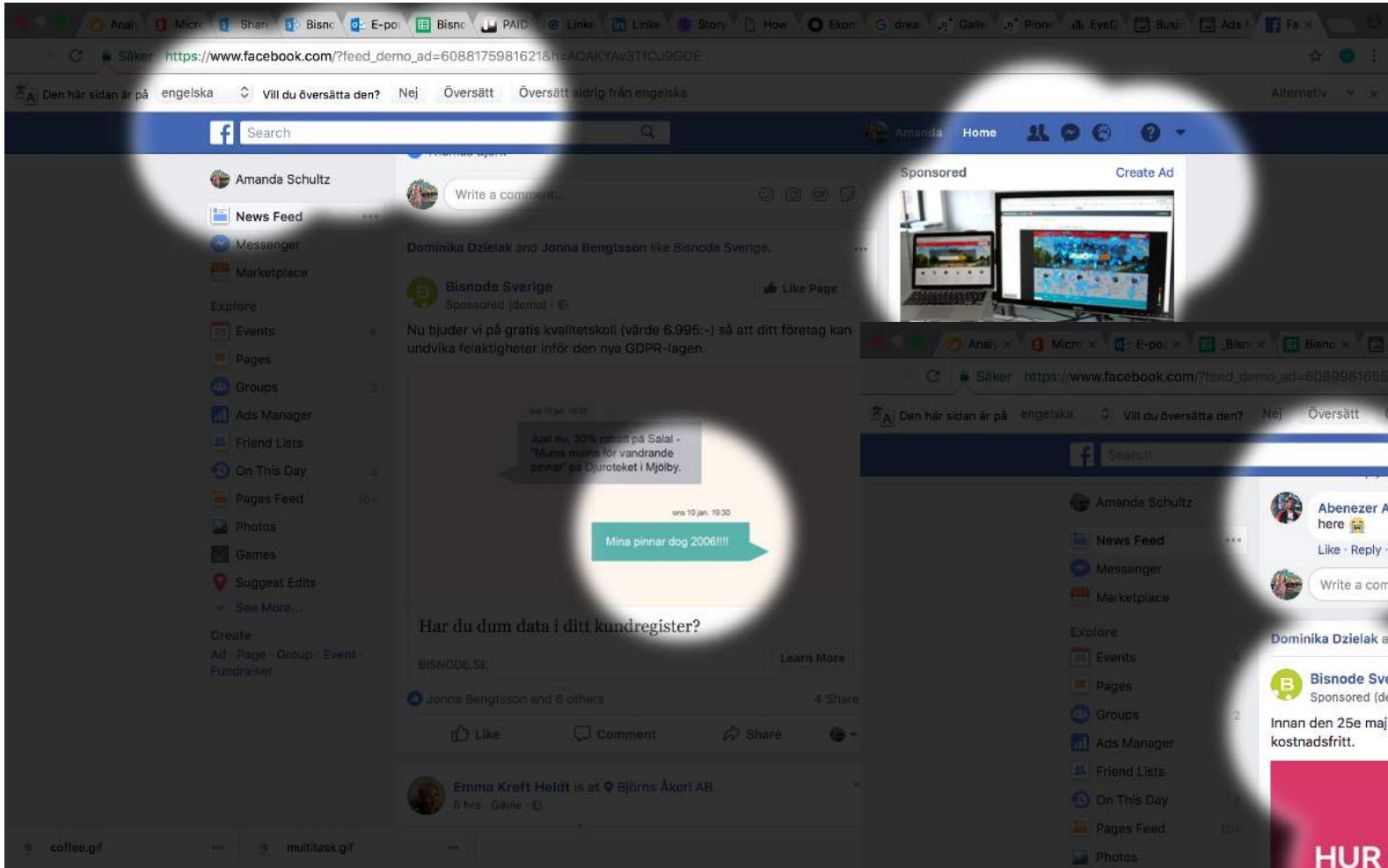
Infrastruktur

Dream Team











Förändring?

Tack!